

ROOSEVELT DIME PITCH

Hi _____, this is _____ from Premier Coin Galleries. How are you today? You probably got a call from us about 4 to 5 months ago. They usually mention that we'll keep in touch occasionally if we have something we think you'd like to hear about. I have an exclusive opportunity that came up; I haven't heard of any other companies calling with something like this.

Not many people know this, but when silver goes down (for example, do you remember when it went down to \$____ per ounce in February?), my company buys up a massive allotment of small denomination silver pieces, holds them until silver goes up, and then releases them below the spot silver price.

Right now, I have a little over 2,000 rolls of the Roosevelt dimes. They are in impeccable choice brilliant uncirculated condition. There's 50 pieces per roll, about 5-6 ounces of silver per roll and that works out to be about \$____ of silver in each roll. We're releasing the rolls for only \$____ per roll. Since I have a good-sized grouping, I've been getting them out at about 50-100 rolls per person all the way down to 2-3 rolls.

What I'd like to do is get my best 25-50 rolls in front of you. The coins only take a few days to get there (4-5 business days). Once you get them, I'll give you a quick call to review the pieces together. I have no doubt in my mind that once you see them, you're going to love them. Now, you didn't move on me, right? You're still over at (client address)? Ok, the coins come registered and insured with a 30-day review policy. Once you get them, I'll call you and we'll go over them together, ok?