

## NEW SILVER EAGLE PITCH

Hey \_\_\_\_\_, this is \_\_\_\_\_ from Premier Coin Galleries. How's everything today? We spoke a while back, and I always told you that we would be in touch if we ever had an excellent opportunity in gold or silver. I'm contacting you today because we just got in the silver Eagles, we sent to PCGS a few months ago. The grading service has been VERY backed up, so it took much longer than usual. But let me ask: are you familiar with the new (DATE) silver Eagle design? They're beautiful, one-ounce silver dollars, and this year, we noticed that the grading service was rigorous in grading the coins. We only returned 500 coins in perfect MS-70 condition out of the 2500 ones we sent! There aren't any perfect people, but there are perfect coins, and these are PERFECT! They are PCGS-certified "FIRST STRIKE" MS-70 and are selling for around \$\_\_\_\_ elsewhere. But we bought these months when silver was much less, so we can offer them for only \$\_\_\_\_ per coin!

This is a great opportunity to buy one of the most beautiful, solid silver, .999 coins in a perfect 70, for not much more than a 1oz bar would cost you today. The maximum number of coins I can give in this order would be 50, and I strongly advise you to jump on this today! OK? Just think about the financial benefit of getting these coins at a discounted price. It's a smart investment move.