

JOHN F. KENNEDY HALF DOLLARS BU PITCH (#1)

Hi _____, it's _____ over at Premier Coin Galleries. How are you? (PAUSE)

How is the weather in (name of state)? Well, the reason I called is because the last time we spoke a few months back, I told you I would only contact you if I had a great situation.

One of the firm's clients, who has been collecting for over 30 years, just sold off half of what he had! One of his grandsons just got married, and he wants to help him get a house. Nice wedding gift, right? (PAUSE)

Well, we got from him over 6,000 John F. Kennedy half dollars. Over half of them were 1964 BU. Those are the ones that, if you go back 10 years, they were going for over \$45.00 per coin. They are trending right now for about \$30.00 per coin. Other firms are getting them out for \$_____ to \$_____ per coin. I have them now for only \$_____ per coin! They're only getting out a maximum of 100 coins per person. They really want to pass this opportunity around. What I'm going to do is get you out 100 of them. When you get them, I will call you to review them and ensure you are satisfied with them. Now, you're still out there at (address), right?

Have you been keeping an eye on silver? It's currently priced at \$_____ per ounce, inching closer to its mining cost of \$24/\$25 per

ounce. This is the price point where savvy investors make their move. By investing in these John F. Kennedy half dollars and silver coins now, you could potentially see a significant return on your investment. Take advantage of this opportunity.

Listen, the global supply of above-ground silver is rapidly depleting. With technology and solar energy consumption, we're projected to run out of above-ground silver in less than 2 years. We currently consume 4 to 600 million ounces a year, and we only have about 900 million ounces left. This scarcity is driving up the value of silver, making it a prime investment. Secure your future by purchasing 50 of these coins now. Trust me, you'll only regret not buying more at this price!